

The Role of *Horeg* Sound in Cultural and Economic Transformations of Mengare Island

Mohammad Dzikri Darmawan
UIN Sunan Ampel, Surabaya Indonesia
Email: 08020421070@student.uinsby.ac.id

Riska Efendi
Universitas Tadulako, Palu Indonesia
Email: riskaefendi0102@gmail.com

Corresponding Author: Mohammad Dzikri Darmawan
Article History: Received October 29, 2024; Received in revised form October 30, 2024; Accepted December 8, 2024; Published December 11, 2024
How to Cite this Article: Darmawan, M. D., & Efendi, R. (2024). The Role of <i>Horeg</i> Sound in Cultural and Economic Transformations of Mengare Island. <i>Turath</i> , 1(1), 1–13. https://doi.org/10.15642/turath.2024.1.1.1-13

Abstract: This research aims to analyze the importance of *Horeg* sound in cultural transformation during the 2024 Mengare Carnival. Using a descriptive qualitative approach, the study examines three key areas: cultural transformation, community perceptions, and the local economic impact. Data was collected through participatory observation and in-depth interviews with community leaders, local business owners, and participants. The findings reveal that *Horeg* sound functions not only as entertainment but also as a symbol of cultural identity, strengthening social bonds and fostering community solidarity. While some community members support its presence, others express concerns about the values it promotes. Economically, *Horeg* sound has a notable positive impact on local businesses, increasing income during the carnival. This study enhances our understanding of the intersection between local culture, economic development, and Islamic values, offering fresh perspectives on how modern cultural practices align with traditional norms.

Keywords: *Horeg* Sound, Cultural Carnival, Local Economy

Introduction

Horeg sound plays a significant role in cultural transformation at Mengare Carnival, which takes place on Mengare Island, Bungah Subdistrict, Gresik Regency. As an element that creates a dynamic atmosphere, the *Horeg* sound has changed the way people celebrate the carnival, making it more modern and inclusive (Bilatul Kh, Sari, and Ranga 2024, 225-227). The influence of modern audio technology in local culture has a real impact on the social structure of the community, replacing old traditions with modern elements (Nurchayawati, Syahid, and Anugrahputri 2022, 77).

This cultural transformation also has an impact on the local economic sector. The presence of *Horeg* sound increases the attractiveness of the carnival, brings in more visitors, and has a positive impact on the surrounding micro and MSME economy (Nusanfa et al. 2024, 87-88). However, this modernization poses a challenge in maintaining Islamic wisdom values that are an integral part of the Mengare community tradition (Mu'arif 2022, 108-109). Thus, the *Horeg* sound has a dual role as a symbol of cultural modernization as well as a challenge to maintain a balance between modernity and Islamic values.

On the other hand, the use of the *Horeg* sound has negative consequences. The noise level produced can reach more than 135 decibels (dB), far exceeding the tolerance limit of 85 dB for 8 hours per day set by the Ministerial Decree No. per-51/MEN/1999 (Kompas.com, 14/8/2024). In addition to health risks, this noise also triggers social conflicts, such as an incident in Pati, Central Java, where a mother was almost ganged up on after reprimanding a carnival group (Kompas.com, 11/8/2024). In fact, the vibration effects of the *Horeg* sound parade reportedly caused damage to houses in Urek-Urek Village, Malang Regency, including collapsed ceilings (detikjatim, 7/8/2024).

Horeg sound also creates social reflections on the relationship between tradition and modernity. On the one hand, this element stimulates local economic growth through an increase in visitors who support MSMEs around the event. However, on the other hand, a challenge arises to maintain Islamic values amidst the wave of cultural modernization (Hidayah et al. 2023, 9). Local identity as a cultural heritage must be maintained so that it is not eroded by modernity (Mazid, Prasetyo, and Farikah 2020, 259-260).

Various previous studies have highlighted the influence of audio technology in cultural transformation. For example, Bilatul Kh et al. (2024, 231-232) found that the development of sound systems in Sumbersewu Village created social and cultural acculturation. Nusanfa et al. (2024, 88) examined the impact of Jember Fashion Carnival on the growth of local MSMEs. In contrast to these studies, this research focuses on the role of *Horeg* sound in Mengare Carnival, especially its impact on the local economy and Islamic wisdom values. In addition, the carnival also supports the development of Mengare Island's tourism potential, such as the increasingly popular Ayang-ayang Beach (Fitrianto and Samsuri 2023, 111-115). By

connecting the cultural, economic and spiritual dimensions, this research offers a holistic approach to social change.

This research aims to analyze how *Horeg* sound contributes to the cultural transformation of Mengare Carnival and its impact on the local economy and Islamic wisdom values. In addition, this research fills a gap in the literature by exploring the interaction between modern elements in carnival and Islamic traditions, enriching the understanding of local cultural dynamics in the era of modernization.

Research Method

This research uses a descriptive qualitative approach with a focus on social and cultural phenomena related to the role of *Horeg* sound in cultural transformation at Mengare Carnival 2024. The concept map used in this research is the Role of *Horeg* sound in the Cultural Transformation of Mengare Carnival, with three main branches namely Cultural Transformation, Community Views and Local Economic Impact, each with supporting sub-factors.

This research was conducted through participatory observation, in-depth interviews, and documentation. Observations were conducted directly during the implementation of Mengare Carnival 2024 to see social interactions and economic impacts in real-time. In-depth interviews were conducted with community leaders, local business actors, and event visitors to explore views related to the use of *Horeg* sound and Islamic values.

Results

Mengare Island, an area consisting of three main villages - Tanjung Widoro, Kramat and Watu Agung - recently hosted a huge and spectacular carnival celebration at the end of August 2024. The event was not just an ordinary celebration, but symbolized the integration of modern culture into the daily lives of the villagers. The carnival was organized with great fanfare by the village of Tanjung Widoro, which acted as host to gather thousands of visitors from all over the place, both from within and outside of Mengare Island. The two-day event, from August 23 to 24, featured various forms of entertainment that not only highlighted local identity but also injected a modern touch that caught the attention of many.

One of the most striking and distinguishing elements of the festival was the presence of 16 renowned sound systems that played an important role in creating a very lively and evocative atmosphere. Big names in audio such as Brewog Audio, Giant Audio, Blizzard Audio, and Laba-Laba Audio participated by delivering exceptional sound quality. The massive sound system made the carnival more like a modern concert, transforming the atmosphere of a traditional celebration into a giant, energetic musical party. The thousands of watts of power used by the sound system emitted a musical boom that echoed throughout the village, attracting not only locals but also tourists who were curious about the uniqueness of the event.

More than just entertainment, the carnival also has a significant impact on the local community from an economic perspective. The celebration, which involves massive participation from visitors, is a turning point for Mengare residents, especially in terms of increased income through local businesses. Many small and medium-sized traders benefit from the sale of food, drinks and other necessities during the event. The economic income gained from this kind of activity provides direct benefits for the community, especially for those who depend on the informal sector. In addition, for the organizers, although they have to spend a lot of money to rent a sound system that reaches between 30 to 50 million rupiah per unit, this is paid off by the enthusiasm of the visitors and the positive image generated by the event.

This carnival is not just an ordinary festival. Although Mengare Island has strong traditional roots, the use of *Horeg* sound brings a modern element that changes the character of the carnival into a more contemporary one. Before the start of the event on August 24, 2024, the villagers of Tanjung Widoro first conducted a traditional celebration, a symbol of respect for their traditions and ancestors. The event runs from 6pm to 1am, with visitors coming from all over the region.

A similar carnival had been held for the previous three years, but was only enlivened by 1-2 well-known sound systems. This time, the scale and excitement of the event was very different, with many large sound systems involved, making it the biggest carnival ever held in Tanjung Widoro. The event held in August 2024 may be the last big carnival in Tanjung Widoro Village. With no permission from the police for similar events in the future, many are wondering if the carnival with *Horeg* sound will be a memory or if there is still hope for a different format in the future.

The Mengare 2024 Carnival has established itself as one of the most spectacular events ever held in Tanjung Widoro Village, Mengare Island. Not only in terms of scale and excitement, the carnival is also an important symbol of the cultural changes that are taking place in the region. The combination of long-established traditional elements with modern ones such as the use of 16 large sound systems has changed the way the community sees and celebrates their identity. The carnival is a reflection of the social dynamics taking place in the Mengare community, where they are not only adapting to modernity, but also trying to maintain local wisdom.

In the context of cultural change, this carnival shows how the Mengare people are starting to open up to the times without ignoring their traditional roots. This can be seen from the integration of traditional celebrations that are still held before the main event as a form of respect for ancestral traditions, but then followed by a large party with the sound of modern *Horeg* sound. This shift demonstrates a unique social dynamic, where communities collectively seek a balance between maintaining cultural heritage and embracing technological advances and modern entertainment. More than just an annual celebration, the 2024 Mengare Carnival

underscores the profound changes experienced by the people of Mengare Island, who continue to evolve socially, economically and culturally.

The Influence of *Horeg* Sound on the Cultural Transformation of Mengare Carnival

Cultural change encompasses a wide range of aspects of life, such as the arts, science, technology, social norms and philosophy. Any change in one of these aspects can have an impact on the culture as a whole. For example, technological advances not only affect the way people work, but also change the way they communicate, express and understand the world around them. Also, changes in life norms can shift the way people interact, understand ethics, and view their roles and responsibilities in society.

On another dimension, cultural change and social change are closely interconnected. Any social change within a group or community is often accompanied by cultural change. For example, changes in family structure or population migration patterns will impact the traditions, language and daily habits of the community. Conversely, any cultural changes, such as the acceptance of new technologies or changes in lifestyle, will affect how the community functions socially (Guntoro 2020, 25-26). More importantly, culture and society are inherently intertwined. No society can exist without having some form of culture, as culture is the system of meanings, customs and norms that help a society function and provide identity for its members. Similarly, culture cannot exist without the existence of society, as culture is produced, maintained and developed by individuals living in a community.

Before the advent of the *Horeg* sound, Mengare Carnival was simpler and focused on traditional performances, such as dances, local music and processions. The advent of the *Horeg* sound gave the event a new dimension, with the use of modern technology that brought loud sounds and electronic music. The use of DJs and the appearance of musicians with modern musical instruments enriches the entertainment experience offered. According to Mulyadi's research, the use of technology in cultural events can increase appeal and expand the audience that can be reached. In this context, the *Horeg* sound not only serves as accompaniment, but becomes the center of attention and the main attraction.

The presence of many sound systems not only changes the format of the event, but also creates a different atmosphere. The noise and vibrations from the *Horeg* sound create a more intense and enjoyable experience for some people, especially the younger generation who are more accustomed to modern entertainment. This creates a more energetic and lively carnival atmosphere, which in turn attracts more visitors, both from within and outside the village.

The presence of many sound systems at the Mengare Carnival does create a more festive and modern atmosphere, but on the other hand it also has the potential to shift and diminish long-established local cultural traditions. Before the era of

massive sound systems, the carnival focused more on traditional art performances such as gamelan music, regional dances, and processions accompanied by local musical instruments. This transformation has changed the essence of the carnival from a cultural celebration to a show that emphasizes modern entertainment.

Large sound systems and the use of high technology attract a larger audience and create a strong audio sensation, but they also create a number of problems. The loud sound produced can cause damage to the eardrums, especially for patrons who are in close proximity to large speakers for long periods of time. In addition, the dominating presence of sound systems can make traditional performances drown out and receive less attention, causing local cultures that should be promoted to be marginalized (Fatmawati, Puspitasari, and Zahro 2023, 13-14).

The Mengare Carnival, which covers the three villages of Tanjung Widoro, Kramat and Watu Agung, is organized by Tanjung Widoro Village. The event has undergone a major transformation in recent years, in part due to the presence of *Horeg* sound. At the 2024 carnival, the event was headlined by 16 renowned sound systems, including; Brewog Audio, Giant Audio, Blizzard Audio, Laba-Laba Audio, Sinar Musik Audio, K5 Maximal Audio, Fasko Sengok Audio, Rwj Audio, Bigw Audio, Nanda Audio, Alva'r Audio, Falcon audio, NIJ Audio, MHN Audio, Bledex Audio. The use of high-volume *Horeg* sound and advanced technology has changed the way people enjoy the carnival, from a traditional celebration to a spectacular modern show.

The transformation brought by *Horeg* sound in Mengare Carnival not only impacts the aesthetic and entertainment aspects, but also shifts the values embedded in society. The application of advanced technology in the sound check the day before the carnival, with the presence of DJs and other modern performances, provides a more energetic and contemporary atmosphere, far from the traditional impression. This made the event more colorful, but also generated discussion among the community. Some people feel that these modern elements are eroding the original cultural values that have become the local identity. They are concerned that the influence of modern entertainment may obscure the traditions that have been passed down through the generations.

People's Views on Cultural Change Due to *Horeg* Sound

The carnival event in Tanjung Widoro Village has been going on for the past few years, but the scale and fanfare of the sound systems has increased significantly. In the previous three years, the carnival featured only 1-2 well-known sound systems, making it a relatively modest event compared to the one held on August 23-24, 2024. That year, the event was enlarged to include 16 well-known sound systems, making it the biggest celebration the village has ever seen. The people of Tanjung Widoro Village have mixed views on the cultural changes caused by the *Horeg* sound. Some residents support this transformation because they see it as a way to revive the carnival and strengthen the local economy. They feel proud that

their village can organize such a lively event with modern technology and entertainment, which not only attracts local residents but also tourists from outside. On the one hand, some residents support the presence of a large sound system because they feel that the event provides entertainment and serves as a platform to promote the village and attract visitors from outside the area. In addition, the carnival also had a positive economic impact on local traders and micro-enterprises who made a profit during the event.

However, on the other hand, there were residents who objected to the large scale of the event. They argue that the excessive use of the sound system has disrupted daily life, caused damage to property, and created social tension within the village. This debate reflects the disagreement among the community regarding how the carnival should be conducted, especially in maintaining a balance between modern entertainment and the cultural preservation and comfort of the local community. Many residents also attribute this phenomenon to Gresik's nickname as the city of santri. As a city known for its strong Islamic traditions, some people argue that this kind of event does not reflect the Islamic values that they uphold. They feel that the carnival, especially with the excessive use of sound systems, has the potential to damage Gresik's religious image and disregard the norms of modesty that have been inherent in daily life (Faridatin 2016, 120). In addition, carnival fashion and dance/performance art are displayed on the streets, inviting the public to come crowding to appreciate on both sides of the road (Denissa et al. 2016, 436), used in the event is considered not to reflect the scholarship expected by the community. This further exacerbates the tension between efforts to preserve local culture and the influence of modernity, which is considered incompatible with the city's religious identity.

Some people, especially the younger generation, see this innovation as a way to update the carnival to keep it relevant and interesting in the midst of the times. The presence of *Horeg* sound and DJs is seen as a means to embrace global developments without having to completely abandon local identity. They believe that the transformation actually strengthens the village's position in the eyes of the younger generation, reviving their interest in traditional events in a more modern package that suits current tastes. These different views reflect the dynamics between maintaining tradition and adapting to modernization.

However, on the other hand, there are residents who feel that the sound system has shifted the traditional values that have been maintained. They consider that the noise from the sound system and the excessive party atmosphere are not in line with the local wisdom and Islamic values embraced by the Mengare Island community. Moreover, negative impacts such as damage to public facilities and residents' homes due to vibrations from the *Horeg* sound are also a concern. Some residents felt disturbed by the atmosphere of the carnival which was considered to no longer reflect the peaceful and religious culture of the village.

Impact of *Horeg* Sound on Local Economy and Islamic Wisdom

Although this event was welcomed enthusiastically by some residents, it cannot be denied that there were also those who felt uneasy. Some people felt that the loud noise from the *Horeg* sound and the late-night party disturbed the peace of the village. In fact, the police have issued a warning that this kind of carnival will not be allowed again in the following years, citing public safety and order reasons.

The differences of opinion among villagers reflect the friction between old traditions and modernization represented by the *Horeg* sound. Some are in favor, as the event brings economic benefits to the community through the sale of food and drinks during the event. However, there are also those who are concerned that the original cultural elements of the village will be eroded by the overly modern changes.

The use of *Horeg* sound at the Mengare Carnival not only brings entertainment and excitement, but also has a negative impact on the surrounding environment, especially on public facilities and houses. The noise produced by these large sound systems, with its accompanying strong vibrations, caused physical damage to several properties. In some cases, the roof tiles of residents' houses were damaged due to the vibrations from the excessively loud sound. This damage was not limited to the outside of the buildings, but also extended to the inside of the houses, where many residents reported that the interiors of their houses, such as photo figurines and other decorative objects, were broken or dropped due to the vibrations from the *Horeg* sound.

This damage caused concern among residents, who had to bear the cost of repairs after the event was over. Although the committee has collected funds from carnival participants to cover the damage, with each neighborhood or participant using the sound system required to pay a fee of 3 million rupiah, this is often not enough to cover all the damage. As a result, some residents felt aggrieved and began to question the benefits of this modern entertainment-oriented carnival compared to its negative impact on their neighborhoods and households.

Another impact is on infrastructure and public order. Large and complex sound system equipment requires more space and road access, often causing congestion in the area around the carnival. This not only disrupts traffic flow, but also creates inconvenience for local people who are not participating in the event. While these sound systems can enhance the excitement of the carnival, their excessive and uncontrolled use has the potential to obscure the cultural values and essence that should be at the core of these traditional celebrations (Sulistyowati and Kusnul 2024, 18).

From an economic perspective, the presence of *Horeg* sound in Mengare Carnival 2024 had a significant impact. Local SMEs, such as vendors of meatballs, chicken noodles, salad, snacks and coffee stalls, made huge profits as their wares were sold out before the event was over. This shows that *Horeg* sound does not only have an impact on entertainment, but also encourages local economic growth,

especially for small merchants who benefit tremendously from the crowds generated by the carnival.

In addition, the village's income from admission ticket sales over the two days reached 50 million rupiah. This not only helped boost the village economy, but also introduced Mengare's icon, the milkfish, to a wider audience. Behind the economic benefits, however, is the challenge of maintaining local wisdom and Islamic values. The presence of loud Horeg sounds and other modern events raises concerns about how modern culture can conflict with the Islamic values upheld by the people of Mengare Island. Overall, Horeg sound has been instrumental in bringing about major changes to Mengare Carnival, both culturally and economically. The challenge ahead is how to maintain the balance between modernity and local wisdom, so that this event can still be enjoyed by all levels of society without forgetting cultural roots and Islamic values.

Economic Impact of Carnival at Tanjung Widoro

The carnival in Tanjung Widoro had a significant economic impact, especially for SMEs in the area. Here are some points that explain the economic implications of this event (Nabilla, Setyaningrum, and Kharimah 2024, 90):

1. **Increased Sales:** Many vendors, especially those providing food and beverages, experienced a significant spike in sales during the carnival. This shows that the event not only attracts local visitors but also attracts tourists from outside the area, thus increasing demand for local products.
2. **Economic Opportunities for SMEs:** Carnivals provide an opportunity for SMEs to promote their products. With many visitors, vendors can reach a larger audience and increase the visibility of their business. The sale of regional specialties, such as meatballs, chicken noodles and other traditional snacks, creates additional income opportunities for businesses.
3. **Local Economic Circulation:** The money spent by visitors during the carnival will return to the community, strengthening the village economy. Revenue from admission tickets, food, and carnival merchandise also contributes to the development of village infrastructure and facilities.
4. **Community Support:** Carnival activities often involve contributions from local residents, either in the form of funds or volunteer work. This not only strengthens the sense of belonging among residents but also leads to increased social investment in the community.
5. **Long-term Impact:** Although the carnival is temporary, its positive effects can be felt in the long run. The success of this event can encourage the implementation of other annual carnivals or similar activities, which can further benefit the village economy.

From the results obtained, the carnival became an important driver in increasing village economic activities and provided significant benefits to the village community.

Community divisions over carnival in Tanjung Widoro

The carnival in Tanjung Widoro has created divisions among the community despite providing significant economic benefits. Some residents support the existence of the sound system and carnival, seeing it as an important element of cultural celebration and a source of economic prosperity. They argue that these events create opportunities to strengthen local identity and increase togetherness among the community. On the other hand, there are residents who voice concerns about noise pollution generated by large sound systems. They argue that the high volume of sound can disrupt the comfort and tranquility of the neighborhood, as well as interfere with daily activities, especially for families with young children or the elderly. These concerns are often reinforced by previous experiences where the noise lasted late into the night, causing inconvenience to residents living in the vicinity of the event.

Religious and Cultural Values in Relation to Horeg sound in Tanjung Widoro

The relationship between sound systems, particularly in the context of carnival in Tanjung Widoro, and Islamic values illustrates the complexity of the interaction between modernity, tradition and religious practice. Here are some important aspects that reflect this dynamic:

1. **Modernity vs. Tradition:** Carnivals with sound systems are often identified with elements of modernity and entertainment. While providing entertainment for the community, some members of the community perceive carnival as something that goes against the more traditional practices of Islam. This creates tension between the younger generation who may be more open to modernity and the older generation who hold more traditional values (Sudirana 2019, 131).
2. **Adherence to Religion:** Some people believe that the rowdy atmosphere and secular entertainment at carnivals, including the use of *Horeg* sound, can conflict with Islamic values which emphasize modesty and calm. This is in line with the teachings of the Koran in Surah Al-A'raf verse 31 which recommends moderation and avoiding excessive behavior, including creating noise. Ibn Kathir's interpretation emphasizes that excessive action can disrupt the balance and tranquility of the environment (Fauzi et al. 2024, 171–176).
3. **Broader Societal Debates:** These tensions reflect broader debates within society about cultural change. In an era of globalization, many communities face pressure to adapt to new cultural changes, which often do not align with long-held values. This can lead to identity conflict, where individuals feel caught between the desire to celebrate local culture and the desire to adhere to religious values.

Dialogue and Negotiation: To address these tensions, it is important for communities to engage in dialogue and negotiation on how to integrate modern elements in a way that still respects religious values. This could include establishing

guidelines on how cultural events can be held in a way that is in line with Islamic teachings, for example by setting limits on time and sound volume, as well as ensuring that such events do not violate social and religious norms.

Discussion

In this section, the discussion focuses on analyzing the results of interviews that describe the community's views on the role of *Horeg* sound in the cultural transformation of Mengare carnival. The findings raised include the relationship between the existence of *Horeg* sound and aspects of the local economy and Islamic wisdom on Mengare Island, Bungah District, Gresik Regency. The community perspective provides a deeper understanding of how this cultural element not only functions as a means of entertainment, but also plays a role in socio-economic dynamics and the preservation of religious values in the local context.

Most respondents suggested that *Horeg* sound succeeded in creating a festive atmosphere in Mengare Carnival, attracting the attention of the community, especially the younger generation, with its music. However, there is an expectation that the music still pays attention to Islamic norms to be in harmony with the local culture. In addition, the presence of *Horeg* sound has also had a positive impact on the local economy, where the crowds generated by the event have led to an increase in sales of local products, food, drinks, and services such as parking and equipment rental.

In the context of local and Islamic wisdom, a number of respondents considered that *Horeg* sound can be an effective medium for introducing Islamic values to the younger generation, provided that the presentation is packaged wisely. Integrating elements of Islamic music, such as religious songs or shalawat in modern musical arrangements, is considered the right step. In addition, it is important to ensure that event participants wear appropriate costumes, do not expose their aurat, and avoid the presence of singers or DJs who may deviate from local cultural and religious values. This approach is expected to maintain the event's harmony with Islamic principles, while still attracting people to participate in the cultural activities.

Furthermore, *Horeg* sound is also considered to play a role in the preservation of local culture, specifically by accompanying traditional arts such as dance and cultural parades. This provides a platform for local arts to be introduced to the younger generation and tourists. In the future, the community hopes that *Horeg* sound will be maintained in Mengare Carnival, but with more educative and Islamic content. The involvement of local communities in the creation of songs with Mengare cultural themes and Islamic messages is expected to strengthen the community's cultural and religious identity and attract more visitors.

However, challenges arose with the police refusing to grant permission for future events due to concerns about public order. This raises questions about the sustainability of the carnival in its current form. The community's response to such

restrictions will greatly influence the future development of the carnival and the use of *Horeg* sound, which in turn may impact the dynamics of the local culture.

Conclusion

The results of this study show that the *Horeg* sound plays an important role in the cultural transformation process of the Mengare Carnival in Tanjung Widoro Village. As a modern element, the *Horeg* sound not only functions as entertainment, but also symbolizes a dynamic cultural identity in the community. Its presence strengthens social solidarity, connects traditional values with modernity, and has a positive impact on local economic development. This research makes a significant contribution to the literature by expanding insights into how modern technology, such as *Horeg* sound, can bridge traditional and modern values. It also reveals the challenges that arise in trying to maintain Islamic values amidst the influence of modern culture. Practically, this research recommends that the organization of the Mengare Carnival be carried out more responsibly, while still considering the balance between modern entertainment and the preservation of local traditions. Village governments and carnival organizers are advised to include Islamic elements in the event, for example through religious music or scheduling events in accordance with community norms. Collaboration with local businesses also needs to be improved to ensure the economic sustainability of the community.

References

- Bilatul Kh, Allya Salsa, Diajeng Anugrah Cantika Sari, and Fatkurohman Nur Rangga. "Perkembangan Sound System sebagai Budaya dan Kompetisi Sosial di Desa Sumbersewu, Kecamatan Muncar, Banyuwangi." *RISOMA: Jurnal Riset Sosial Humaniora dan Pendidikan* 2, no. 4 (2024): 220-233. <https://doi.org/10.62383/risoma.v2i4.156>.
- Denissa, Lois, Yasraf Amir Pialang, Pribadi Widodo, and Nuning Yanti Damayanti Adidsasmito. "Fenomena Intertekstualitas Fashion Karnaval di Nusantara." *Panggung* 26, no. 4 (2016): 431-443. <http://dx.doi.org/10.26742/panggung.v26i4.214>.
- Faridatin, Nora. "Kota Gresik sebagai Kota Santri: Implikasi sebagai City Branding." *Thaqafiyat* 17, no. 1 (2016): 107-121.
- Fatmawati, Icha Yuniaris, Titik Puspitasari, and Novem Alisda Dewi Sofianatul Zahro. "Pergeseran Nilai Budaya dalam Carnival HUT RI Ke-78: Perspektif Perubahan Sosial di Kecamatan Wates." *Triwikrama: Jurnal Multidisiplin Ilmu Sosial* 2, no. 6 (2023): 31-40. <https://doi.org/10.6578/triwikrama.v2i7.1170>.
- Fauzi, Ahmad, Nasrulloh, dan Annafik Fuad Hilmi. "Pengaruh Sound Horeg Terhadap Lingkungan Sekitar Dalam Perspektif Ayat Al-Qur'an Surat Al-A'raf Ayat 31 Pada Penafsiran Ibnu Katsir." *Journal of International Multidisciplinary Research* 2, no. 11 (November 2024): 171-176.

- Fitrianto, Achmad Room, and Andriani Samsuri. "A Rural Community's Livelihood Dynamic in the Maintenance of a Mangrove Area as a Tourist Destination." *ASEAN Journal of Community Engagement* 5, no. 1 (2023): 105-129. <https://doi.org/10.7454/ajce.v5i1.1090>.
- Guntoro. "Transformasi Budaya Terhadap Perubahan Sosial di Era Globalisasi." *Jurnal Asketik: Agama dan Perubahan Sosial* 4, no. 1, (2020): 22-33.
- Hidayah, Hawa, Atiya Bahzatul Maulida, Alda Dwi Agustiana, and Fahri Hidayat. "Transformasi Budaya Nusantara dalam Proses Islamisasi di Indonesia." *Khazanah* 13, no. 2 (2023): 1-11. <https://doi.org/10.15548/khazanah.v13i2.1078>.
- Mazid, Sukron, Danang Prasetyo, and Farikah. "Nilai-Nilai Kearifan Lokal sebagai Pembentuk Karakter Masyarakat." *Jurnal Pendidikan Karakter X*, no. 2 (2020): 249-261.
- Mu'arif, Samsul. "Titik Temu antara Ekonomi Islam, Kearifan dan Budaya Lokal." *AL-BURHAN* 12, no. 2 (2022): 99-109.
- Nabilla, Diva Ummul, Rosita Setyaningrum, and Isti Kharimah. "Dampak dan Peran Ekonomi Kreatif Jember Fashion Carnaval (JFC) Dalam Pembangunan Sosial Pada Masyarakat Kabupaten Jember." *Jurnal Insan Pendidikan dan Sosial Humaniora* 2, no. 3 (2024): 85-89. <https://doi.org/10.59581/jipsoshum-widyakarya.v2i3.3428>.
- Nurchayawati, Enny, Syahid, and Bilqis Kusumawardhani Anugrahputri. "Transformasi Budaya Lokal Tradisi Ngarak Barong Terhadap Akulturasi Budaya Modern pada Masyarakat Kampung Legok Bekasi." *Journal of Academia Perspectives* 2, no. 1 (2022): 69-79. <https://doi.org/10.30998/jap.v2i1.933>.
- Nusanfa, Dipa Maulana, Alfandi Diky Firmansyah, Ahmad Tubagus Hilmil Karomi, and Ilfiana Firzaq Arifin. "Analisis Dampak Adanya Jember Fashion Carnaval terhadap UMKM Jember." *Jurnal Pemikiran dan Kajian Pendidikan* 8, no. 7 (2024): 85-89.
- Sudirana, I Wayan. "Tradisi Versus Modern: Diskursus Pemahaman Istilah Tradisi dan Modern di Indonesia." *MUDRA Jurnal Seni Budaya* 34, no. 1 (February 2019): 127-135. <https://doi.org/10.31091/mudra.v34i1.647>.
- Sulistyowati, and Kusnul. "Studi Fenomenologi Dinamika Carnival Sound System di Beberapa Kecamatan Kabupaten Malang." *Humanities Horizon* 1, no. 1 (2024): 14-21.