

Does Income Matter? Financial Literacy, Financial Health, and Financial Well-Being: PLS-MGA Evidence

Badriatul Mawadah^{1*}, Jacelyn², Yulfiswandi³

Universitas Internasional Batam,^{1,2,3}

badriatul.mawadah@uib.ac.id¹,

jacelyn2341149@uib.ac.id², yulfis.wandi@uib.ac.id³

Abstract

Objective – This research aims to examine the direct and indirect effects of financial literacy on financial well-being, with financial health as a mediating variable, while also exploring differences based on income levels

Design/methodology/approach – This study uses a quantitative approach with Partial Least Squares Structural Equation Modeling (PLS-SEM) and Multi-Group Analysis (PLS-MGA) on 270 young adults aged 25–35 years in Blitar City and Blitar Regency, Indonesia. The variables include financial literacy, financial health, financial well-being, and income as a grouping variable.

Findings – The results indicate that financial literacy has a significant positive effect on financial well-being, both directly and indirectly through financial health. Financial health plays a significant mediating role, suggesting that good financial conditions strengthen well-being. Multi-group analysis shows no significant income-based differences in the relationships between financial literacy and financial health, and between financial health and financial well-being. However, a significant difference is found in the direct effect of financial literacy on financial well-being, which is stronger among low-income individuals.

Research limitations/implications – This study is limited to young adults in Blitar, Indonesia, which may affect generalizability. Future research should include broader regions and additional variables such as financial behavior or psychological factors.

Practical implications – The findings emphasize the importance of improving financial literacy, especially for low-income groups, through targeted programs focusing on budgeting, saving, and debt management

Originality/value – This study integrates financial health as a mediator and examines income differences using PLS-MGA, highlighting the stronger role of financial literacy among low-income individuals



INTRODUCTION

Financial well-being has become an essential indicator of individuals' quality of life, particularly in the context of increasing economic uncertainty and the growing complexity of household financial management (Roy, 2025). Financial well-being not only reflects the ability to meet current financial needs but also includes a sense of financial security for the future and the capacity to cope with financial shocks (CFPB, 2015). In practice, income level does not always correspond to an individual's level of financial well-being. Empirical observations show that some individuals with relatively low income can manage their finances effectively, maintain savings, and avoid financial distress (Buckland & Wilson, 2021). Conversely, individuals with higher income may experience financial pressure due to poor financial planning, excessive consumption, and inadequate debt management (Lim et al., 2022).

In the context of Blitar, socioeconomic disparities remain an important concern. Although the poverty rate decreased to 7.57%, equivalent to a reduction of approximately 6,870 individuals, the Poverty Gap Index increased, indicating that financial difficulties among the poorest population groups have become more severe (BPS, 2025). This phenomenon suggests that improvements in aggregate economic indicators do not necessarily translate into better financial conditions for all members of society. Consequently, understanding how financial literacy and financial health contribute to financial well-being across different income groups becomes particularly relevant, as individuals with limited economic resources may rely more heavily on financial capabilities to maintain their financial stability and quality of life (Mawadah & Sumiati, 2025).

Previous studies emphasize financial literacy as a key factor influencing financial well-being. Financial literacy enables individuals to understand financial concepts, manage resources efficiently, and make informed financial decisions (Lusardi & Messy, 2023; Mawadah & Sumiati, 2024, 2025). Individuals with higher financial literacy tend to allocate their income more effectively, regardless of the absolute amount of income they earn.

In addition, the concept of financial health has gained increasing attention as an intermediate condition linking financial literacy and financial well-being. Financial health reflects the stability of an individual's financial condition, including cash flow management, emergency savings, and debt control (CFPB, 2015). Individuals with adequate financial literacy are more likely to maintain sound financial health, which subsequently contributes to higher levels of financial well-being (Gerrans et al., 2014; Mawadah & Sumiati, 2024, 2025).

Despite the growing body of literature on financial literacy and financial well-being, most existing studies treat income merely as a control variable or focus solely on direct relationships among variables. Limited attention has been given to examining whether the strength of these relationships differs across income groups. Moreover, empirical studies that investigate the mediating role of financial health and test group differences using Multi-Group Analysis (MGA), particularly in the context of local communities, remain scarce. This gap highlights the need for a deeper understanding of how financial literacy, financial health, and financial well-being interact differently across income levels.

Therefore, this study is important to examine the effect of financial literacy on financial well-being, both directly and indirectly through financial health, while considering income-based differences. Using a Structural Equation Modeling–Partial Least Squares (SEM-PLS) approach with Partial Least Squares Multi-Group Analysis (PLS-MGA), this research aims to identify whether the relationships among the variables differ significantly across income groups. The findings are expected to contribute to the financial well-being literature and provide practical insights for policymakers in designing more inclusive and targeted financial literacy programs, particularly for low-income communities.

THEORETICAL BACKGROUND AND RESEARCH MODEL

Subjective Well-Being (SWB), as formulated by Diener (1984), refers to an individual's overall evaluation of life, which consists of life satisfaction and the balance between positive and negative emotional experiences. Life satisfaction represents a reflective judgment of one's life circumstances, whereas positive and negative affect describe how frequently individuals experience pleasant or unpleasant emotions. The integration of evaluative and emotional components allows SWB to

capture both how people think and feel about their lives, making it a widely accepted framework for assessing well-being (Diener & Ryan, 2009).

Moreover, Self-Determination Theory (SDT) introduced by (Ryan & Deci, 2000) explains well-being through the satisfaction of basic psychological needs, namely autonomy, competence, and relatedness. In the financial domain, SDT implies that financial literacy supports autonomy and competence by empowering individuals to manage financial decisions effectively, while financial health strengthens feelings of security and control. Together, these factors help reduce financial strain and promote positive emotional states, thereby enhancing overall well-being.

The results of the data analysis demonstrate that financial literacy has a positive and significant influence on individuals' financial well-being, both directly and indirectly through financial-related behaviors (Do & Lan, 2024; Mawadah & Sumiati, 2024, 2025). Higher levels of financial literacy enable individuals to make informed financial decisions, adopt responsible financial behaviors, and manage financial resources more effectively, which ultimately enhances their overall financial well-being (Gosal & Nainggolan, 2023). The findings further reveal that sound financial behavior plays a crucial mediating role, indicating that financial literacy not only improves financial well-being directly but also strengthens it by fostering healthier financial practices (Sajuyigbe et al., 2024). This evidence highlights the fundamental importance of financial literacy in shaping sustainable financial outcomes, particularly among economically active individuals. Consequently, strengthening financial literacy through targeted education, advisory services, and supportive public policies is essential to promote positive financial behaviors and long-term financial well-being. These findings provide important implications for policymakers, financial educators, and financial counselors in designing effective financial education programs aimed at improving individuals' sustainable financial well-being (Alqam & Hamshari, 2024; Zhang & Chatterjee, 2023).

H₁: Financial literacy positively influences an individual's financial well-being

Financial health reflects an individual's ability to maintain financial stability through effective cash flow management, adequate savings, and controlled debt obligations (Yoganandham, 2025). Individuals with good financial health are more capable of meeting their daily financial needs, coping with unexpected financial shocks, and planning for future financial goals (Ariffin et al., 2023). Such financial stability contributes to a greater sense of financial security and perceived control, which are key dimensions of financial well-being (Apriansah & Mulyatini, 2022). Therefore, individuals with stronger financial health are expected to experience higher levels of financial well-being (Mawadah & Sumiati, 2024, 2025; Tejada-peña & García-santillán, 2025).

H₂: Financial Health positively influences an individual's financial well-being.

Financial literacy provides individuals with essential knowledge and skills to manage financial resources effectively, including budgeting, saving, and debt management (Nogueira & Almeida, 2025). Individuals with higher financial literacy are more likely to make informed financial decisions, avoid excessive financial risk, and allocate income efficiently (Hilgert & Luttrell, 2023). These capabilities enable individuals to maintain stable financial conditions and improve their overall financial health. Accordingly, financial literacy is expected to have a positive influence on an individual's financial health (Delafróoz & Paim, 2011; Gerrans et al., 2014; Herdjiono et al., 2023; Rehr et al., 2022).

H₃: Financial literacy positively influences an individual's financial Health

While financial literacy directly enhances individuals' understanding of financial management, its contribution to financial well-being often operates through improved financial conditions (Mawadah & Sumiati, 2024, 2025; Vörös et al., 2021). Financial literacy encourages responsible financial behaviors that strengthen financial health, such as maintaining emergency savings and managing debt prudently (Mashumi et al., 2023). Improved financial health, in turn, enhances financial security and satisfaction (Bai, 2023; Owusu & Laryea, 2023). Therefore, financial health is expected to function as a mediating mechanism through which financial literacy influences financial well-being.

H₄: Financial Health mediates the effect of financial literacy on financial well-being

Income heterogeneity may shape the extent to which financial literacy contributes to financial health and financial well-being (Gerrans et al., 2025; Ramadhani et al., 2025). Individuals in lower-income groups typically face tighter financial constraints, making financial literacy a critical resource for managing limited income, maintaining financial stability, and avoiding financial

vulnerability. In contrast, higher-income individuals often have greater financial flexibility, which may reduce their dependence on financial literacy in sustaining financial health and achieving financial well-being (Chhatwani, 2022; Munisamy & Sahid, 2022; Mushtaq et al., 2022). Consequently, the effects of financial literacy on financial health, the influence of financial health on financial well-being, and the direct relationship between financial literacy and financial well-being are expected to differ significantly across income groups.

Furthermore, income differences may also affect the mechanism through which financial literacy enhances financial well-being via financial health (Hilgert & Luttrell, 2023). For individuals with lower income, improvements in financial literacy are more likely to translate into better financial health, which in turn plays a pivotal role in enhancing financial well-being. Conversely, among higher-income groups, stronger financial resilience and access to resources may weaken the mediating role of financial health in this relationship (Curry & Curry, 2025; Kandpal et al., 2023; Koltai et al., 2018; Zhang, 2021). Therefore, the indirect effect of financial literacy on financial well-being through financial health is expected to vary significantly across income groups, indicating differences in the mediating role of financial health.

H₅: There is a significant difference in the effect of financial literacy on financial health between income groups.

H₆: There is a significant difference in the effect of financial health on financial well-being between income groups.

H₇: There is a significant difference in the direct effect of financial literacy on financial well-being between income groups.

The proposed hypothesis is clearly depicted in the theoretical model:

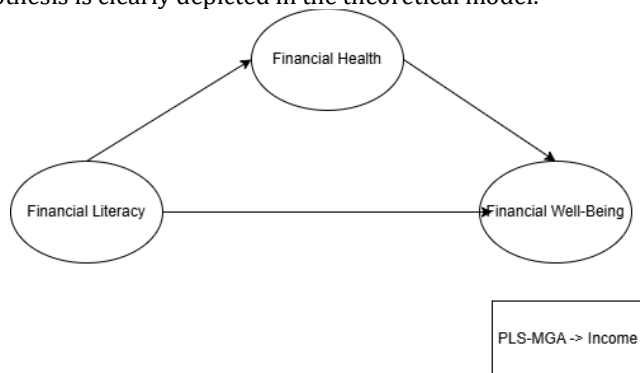


Figure 2. Conceptual Model

Source: processed by researchers (2026)

RESEARCH METHODS

This study adopts a causal research framework to investigate the relationships between financial literacy, financial health, and financial well-being, emphasizing the mediating role of financial health. In addition, this research incorporates Partial Least Squares Multi-Group Analysis (PLS-MGA) to examine whether the structural relationships among the constructs vary across different income categories. The measurement of financial literacy was developed based on established instruments proposed by Lusardi & Messy (2023) and OECD (2022). Indicators of financial health were adapted from the Consumer Financial Protection Bureau (CFPB, 2015), which focus on financial stability, including cash flow management, savings adequacy, and debt control. Meanwhile, financial well-being was assessed using measurement items drawn from Riitsalu et al. (2023) and Salignac et al. (2020), capturing both present financial conditions and perceived future financial security.

A purposive sampling technique was applied as the sampling strategy, targeting adult individuals residing in Blitar City and Blitar Regency, East Java, who are actively involved in managing their personal or household finances. As the exact population size could not be determined, the required

sample size followed the recommendation of Hair et al. (2022), suggesting a minimum of five to ten observations per indicator in PLS-SEM studies. Data were collected through an online self-administered questionnaire using a five-point Likert scale, ranging from strongly disagree to strongly agree.

To examine income-based differences in the structural relationships, this study employed Partial Least Squares Multi-Group Analysis (PLS-MGA). Respondents were classified into two income groups to reflect variations in financial capacity. Group 1 (low income) consisted of individuals with monthly income below IDR 1,000,000, while Group 2 (middle-high income) included individuals earning between Rp 1,000,000 and Rp 5,000,000 per month. The PLS-MGA approach was applied to compare path coefficients across these groups, allowing this study to identify whether the effects of financial literacy on financial health and financial well-being, as well as the mediating role of financial health, differ significantly based on income levels.

ANALYSIS AND RESULTS

This study analyzed data from 270 valid respondents who satisfied the predetermined inclusion criteria. Data were collected through an online questionnaire using a purposive sampling technique, targeting young adults aged 25–35 years residing in Blitar City and Blitar Regency, East Java. All collected responses were subjected to a data screening and cleaning process to ensure completeness and consistency, resulting in 270 usable observations included in the final analysis.

Table 1
CHARACTERISTICS OF RESPONDENTS

Criteria	Classification	Number (People)	Percentage (%)
Gender	Male	112	42%
	Female	158	58%
Income	Rp 0 – Rp 1,000,000	135	50%
	> Rp 1,000,000 – Rp 5,000,000	135	50%

Source: processed by researchers (2026)

To provide an overview of the respondents' demographic profile, Table 1 presents the distribution of participants based on gender and income level. The results indicate that female respondents constituted the majority of the sample (58%), while male respondents accounted for 42%. Regarding income classification, the sample was evenly divided between the two income groups, with 50% of respondents earning below IDR 1,000,000 per month and the remaining 50% earning between IDR 1,000,000 and IDR 5,000,000 per month.

Table 2.
DESCRIPTIVE STATISTIC (MEASUREMENT, VALIDITY & RELIABILITY)

Construct and Items	Convergence		Internal Consistency	
	Validity		Reliability	
	<i>SFL</i>	<i>AVE</i>	<i>CR</i>	α
Financial Literacy		0.650	0.952	0.951
FL 1	0.865			
FL 2	0.823			
FL 3	0.868			
FL 4	0.756			
FL 5	0.843			
FL 6	0.789			
FL 7	0.832			

Construct and Items	Convergence Validity		Internal Consistency Reliability	
	<i>SFL</i>	<i>AVE</i>	<i>CR</i>	α
FL 8	0.794			
FL 9	0.795			
FL 10	0.729			
FL 11	0.834			
FL 12	0.734			
Financial Heath		0.731	0.942	0.939
FH 1	0.884			
FH 2	0.771			
FH 3	0.853			
FH 4	0.871			
FH 5	0.866			
FH 6	0.875			
FH 7	0.862			
Financial Well-being		0.655	0.927	0.924
FWB 1	0.788			
FWB 2	0.783			
FWB 3	0.785			
FWB 4	0.854			
FWB 5	0.728			
FWB 6	0.818			
FWB 7	0.869			
FWB 8	0.840			

Source: processed by researchers (2026)

Table 3
DIRECT AND INDIRECT EFFECT TEST RESULTS

Hypothesis	Effect	Original Sample	T Statistics	P values	Result
H1	<i>Financial literacy → Financial Well-being</i>	0.342	4.643	0.000	Accepted
H2	<i>Financial Heath → Financial Well-being</i>	0.523	8.991	0.000	Accepted
H3	<i>Financial literacy → Financial Heath</i>	0.741	22.606	0.000	Accepted
H4	<i>Financial Literacy → Financial Heath → Financial Well-being</i>	0.388	9.078	0.000	Accepted

Source: processed by researchers (2026)

Tables 2 and 3 summarize the results of the measurement and structural model assessments. The measurement model demonstrates satisfactory convergent validity and internal consistency reliability, with all indicator loadings exceeding 0.70, AVE values ranging from 0.650 to 0.731, and strong reliability indicated by Composite Reliability (0.927–0.952) and Cronbach's alpha (0.924–0.951) across all constructs. These results confirm that the instruments used to measure financial

literacy, financial health, and financial well-being are both valid and reliable. The structural model results further reveal that financial literacy has a positive and significant effect on financial well-being ($\beta = 0.342$, $p < 0.001$) and financial health ($\beta = 0.741$, $p < 0.001$), while financial health significantly influences financial well-being ($\beta = 0.523$, $p < 0.001$). Moreover, the indirect effect of financial literacy on financial well-being through financial health is also significant ($\beta = 0.388$, $p < 0.001$), indicating that financial health partially mediates the relationship between financial literacy and financial well-being.

Table 4
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Variable	Step 2	Step 3a (mean)	Step 3b (variance)
<i>Financial Heath</i>	0.103	0.020	0.023
<i>Financial literacy</i>	0.343	0.280	0.403
<i>Financial Well-being</i>	0.767	0.080	0.401

Source: processed by researchers (2026)

Table 5
PLS-MGA ANALYSIS

	Original (INCOME_1)	Original (INCOME_2)	Difference (INCOME_1 - INCOME_2)	1-tailed (INCOME_1 vs INCOME_2) p value	2-tailed (INCOME_1 vs INCOME_2) p value
Financial Health -> Financial Wellbeing	0.475	0.555	-0.081	0.750	0.501
Financial Literacy -> Financial Health	0.739	0.753	-0.014	0.595	0.810
Financial Literacy -> Financial Wellbeing	0.509	0.162	0.347	0.004	0.009

Source: processed by researchers (2026)

The PLS-MGA results show that the effect of financial literacy on financial health is consistent across income groups, indicating that basic financial capabilities—such as budgeting, saving regularly, avoiding unnecessary debt, and managing daily finances—are essential for maintaining financial stability among young adults in Blitar, regardless of income level. Similarly, the influence of financial health on financial well-being does not differ significantly between income groups, suggesting that stable financial conditions, including the ability to meet expenses and manage obligations, universally contribute to perceived financial well-being in both Blitar City and Regency. However, a significant difference emerges in the direct effect of financial literacy on financial well-being across income levels. Among low-income individuals in Blitar, financial literacy plays a more critical role in determining financial well-being, as many young adults face limited employment opportunities, informal or unstable income, and rising living costs. In this context, practical financial literacy such as controlling spending, prioritizing essential needs, and committing to short-term financial goals becomes a key mechanism for achieving financial well-being despite low income (Bayu et al., 2024). Conversely, for middle–high-income individuals, financial well-being is less directly influenced by financial literacy, as greater income stability and access to financial resources provide a buffer against financial stress (Chen, 2024; Hilgert & Luttrell, 2023). These findings have important policy implications for the Blitar region. Local governments, financial institutions, and community organizations should adopt income-sensitive financial education programs. For low-income groups, initiatives should emphasize applied financial skills, including household budgeting, debt avoidance, and emergency savings. Meanwhile, for middle–high-income

groups, policies may focus on enhancing financial health through long-term financial planning, investment literacy, and productive financial inclusion. Tailoring financial literacy programs to local economic conditions in Blitar can strengthen financial resilience and promote more inclusive and sustainable financial well-being among young adults.

DISCUSSION

This study provides important insights into the role of financial literacy in shaping financial well-being among young adults. The findings confirm that financial literacy significantly improves financial well-being both directly and indirectly through financial health. This result is consistent with previous studies showing that financially literate individuals are more likely to make informed financial decisions, accumulate savings, and achieve greater financial security, which ultimately enhances their overall well-being (Gerrans et al., 2025; Lusardi & Mitchell, 2014; Xiao & Porto, 2017).

The results of this study support H1, indicating that financial literacy has a positive and significant effect on financial well-being. This finding suggests that individuals with higher levels of financial literacy are better equipped to understand financial concepts, evaluate financial alternatives, and make informed financial decisions, which ultimately enhance their overall financial well-being. This result is consistent with the studies of (Mawadah & Sumiati (2025); Bayu et al. (2024) and Choung et al. (2023), which demonstrated that financially literate individuals tend to exhibit more effective financial behaviors and experience higher levels of financial satisfaction and security.

Furthermore, H2 was supported, confirming that financial literacy positively influences financial health. Individuals with greater financial knowledge are more capable of managing cash flows, controlling debt obligations, maintaining emergency savings, and planning for future financial needs. These findings support the arguments of Mawadah & Sumiati (2025); Netemeyer et al. (2018), who emphasized that financial literacy serves as a fundamental capability that enables individuals to maintain sound financial conditions and strengthen their financial resilience.

The findings also support H3, indicating that financial health has a positive and significant effect on financial well-being. Individuals who maintain healthy financial conditions, characterized by stable cash flow, adequate savings, manageable debt levels, and the ability to meet financial obligations, are more likely to experience greater financial security and satisfaction. This result aligns with the framework proposed by the Consumer Financial Protection Bureau (CFPB, 2015) and the findings of (Brüggen et al., 2017; Delafrooz & Paim, 2011; Joo & Grable, 2004), which highlight financial health as a key determinant of perceived financial well-being.

In addition, H4 was supported, demonstrating that financial health partially mediates the relationship between financial literacy and financial well-being. This finding indicates that financial literacy contributes to financial well-being not only directly but also indirectly through improvements in financial health (Mashumi et al., 2023; Parker et al., 2016; Vörös et al., 2021; Weida et al., 2020). In other words, financial knowledge alone may not be sufficient to enhance well-being unless it is translated into effective financial behaviors and practices. This result reinforces the notion that financial literacy becomes meaningful when individuals apply their knowledge to manage financial resources effectively, maintain financial stability, and achieve long-term financial goals.

Finally, the results support H5, revealing significant differences in the direct effect of financial literacy on financial well-being between low-income and middle-to-high-income groups (Beckker et al., 2025; Susilawaty, 2026). The relationship was found to be stronger among low-income individuals, suggesting that financial literacy plays a more critical role when financial resources are limited. Under conditions of financial constraint, the ability to budget carefully, prioritize expenditures, avoid excessive debt, and make informed financial decisions becomes increasingly important for maintaining financial well-being. Conversely, individuals with higher incomes may benefit from greater financial flexibility and resource availability, reducing their reliance on financial literacy alone. These findings support the resource substitution perspective, which argues that personal capabilities become more valuable when external economic resources are scarce, highlighting the importance of targeted financial literacy interventions for lower-income populations.

CONCLUSIONS

This study concludes that financial literacy plays a significant role in enhancing financial well-being, both directly and indirectly through financial health. Financial health partially mediates this relationship, indicating that individuals who are able to manage expenses, control debt, and maintain financial stability are more likely to experience higher financial well-being. The multi-group analysis further reveals that the effects of financial literacy on financial health and financial health on financial well-being are consistent across income groups. However, the direct effect of financial literacy on financial well-being is significantly stronger among low-income individuals. In the context of Blitar, where many young adults face limited income, informal employment, and increasing living costs, practical financial literacy becomes a critical factor in achieving financial well-being despite economic constraints.

Despite these findings, this study has several limitations that should be acknowledged. The cross-sectional design restricts the ability to observe changes in financial conditions over time, while the reliance on self-reported data may introduce subjective bias. In addition, the focus on young adults in Blitar City and Regency may limit the generalizability of the results to other regions. Therefore, policymakers and local stakeholders are encouraged to implement income-sensitive financial education programs that emphasize practical financial skills, particularly for low-income groups. Future research should consider longitudinal approaches, broader income classifications, and additional behavioral or psychological variables to deepen the understanding of financial well-being dynamics across different socioeconomic contexts.

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